

PRIVACY POLICY

HEIAN SHINDO KOGYO CO., LTD. (hereinafter referred to as "Our Company") may require you to disclose your name, address, telephone number, e-mail address, and any other information necessary for transactions and communication (hereinafter referred to as "Personal Information") in order to provide you with products, services, etc. Our Company implements the following measures regarding the protection of Personal Information.

1. Collection of Personal Information

Our Company shall collect the Personal Information not by unfair, but rather by fair means.

When collecting the Personal Information, the purpose of use shall be specified and the collection shall be, in principle, based on the intent of the disclosing party.

2. Purpose of Use of Personal Information

To the extent necessary for the use of services offered on the Website, you shall be required to register the Personal Information (such as your e-mail address, password, name, telephone number, postal code, and address) for the purposes of purchase and delivery of products, delivery of newsletters and direct mail (including by e-mail and by post), event participant recruitment, after-purchase service (including delivery of benefits to purchasers), and any other purposes specified on the Website. The registered Personal Information shall not be used or disclosed for any purpose other than the said purposes.

3. Legal Compliance

Our Company shall always strictly manage your information and shall protect the Personal Information in compliance with the Act on the Protection of Personal Information and security standards.

4. Management of Personal Information

Our Company shall endeavor to properly manage the collected Personal Information not to be leaked, destroyed, falsified, or lost; provided, however, that the Personal

Information disclosed by the disclosing party or already in the public domain shall be outside the scope of Our Company's management.

5. Disclosure and Correction of Personal Information

When requested by the disclosing party of the Personal Information to disclose the Personal Information regarding the disclosing party, Our Company shall, in principle, promptly disclose the Personal Information. In that case, where the disclosing party's identity is not confirmed, Our Company shall not comply with such request for disclosure. If there is any error in the Personal Information and if the disclosing party requests correction, addition, or deletion of the Personal Information regarding the disclosing party, Our Company shall, in principle, promptly comply with such requests. In that case, where the disclosing party's identity is not confirmed, Our Company shall not comply with such requests.

6. Disclosure of Information to Any Third Party

For any purpose whatsoever, Our Company shall not share information on individuals with outside organizations and affiliates and shall not disclose it to any third party; provided, however, that if the disclosure is requested by laws and regulations or by public institutions such as courts and police, Our Company may disclose the Personal Information without the consent of users.

7. Processing of Personal Information

Our Company shall not change the provided information independently without your consent.

8. Handling on the Website

Our Company's Website shall be used under users' responsibility. Our Company shall assume no responsibility for any damage caused by use of various information obtained on Our Company's Website.

9. Inquiry on the Handling of Personal Information

Concerning the handling of protection of Personal Information, Our Company shall endeavor to revise, improve, and enrich the contents of the above items in a timely manner. Inquiries regarding Our Company's Privacy Policy may be directed to the following.

HEIAN SHINDO KOGYO CO., LTD.

Administration Department

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